

**Capitol Corridor 4-H Leadership Summit**  
**Saturday, September 23, 2017**  
**California State 4-H Office – UC ANR Building, Davis**

*Workshop Descriptions*

**Morning Sessions**

*(choose one)*

**Title:** Leading Effective 4-H Projects: Planning for Mastery

**Presenter:** Steven Worker, 4-H Youth Development Advisor Marin, Napa and Sonoma

**Description:** With over 140 listed 4-H projects, there is something for every youth to spark, deepen, and sustain their interest and learning. Project leaders help support youth in developing mastery – *comprehensive knowledge or skill in a subject*. Planning for mastery takes preparation, organization, and intentional design. In this session, participants will learn the ins and outs of preparing for mastery, including designing a learning progression, identifying sequential hands-on activities, and organizing them to move members from beginners to experts. In this session you will learn how to plan project meetings, understand how to select and adapt activities to foster member growth, and become familiar with 4-H resources to aid in project planning.

**Title:** Healthy Living: Food, Nutrition and Fun!

**Presenters:** Anne Iaccopucci, 4-H Healthy Living Academic Coordinator

Participants will explore project planning resources and new Healthy Living curriculum, resources, and materials. This roundtable session will provide the opportunity to discuss and share experiences, challenges, and lessons learned in your Healthy Living project. The workshop is designed to:

- Raise awareness about the need for intentional educational planning.
- Raise participant awareness of 4-H curricula, websites, and other resources to aid in planning and implementing 4-H projects.
- Strengthen relationships and help build networks around project areas.

**Title:** Club Meeting Magic - Making Club Meetings Efficient, Meaningful & Fun

**Presenters:** Valerie Williams and Jennifer Hensens, 4-H Program Representatives & Caitlin Audycki, Sacramento 4-H Volunteer

**Description:** 4-H Club meetings are an amazing place for youth to learn about new things, grow as a leader and have fun! All too often, our 4-H Club meetings can be very repetitive and seem boring for both youth and adults. You will learn how to add some club meeting **MAGIC** back into your monthly meetings. We will review the parts of the 4-H club meeting and how to spark new life into your members.

**Title:** Building Youth-Adult Partnership

**Presenters:** Jenna Colburn, 4-H Leadership & Citizenship Program Representative

**Description:** Are you unsure how to make the best of the youth adult partnership? Do you sense frustration in this 4-H relationship? Join us and learn techniques to improve the quality of your 4-H youth adult partnership.

## Afternoon Sessions

*(choose one)*

**Title:** Animal Science: Healthy Food from Healthy Animals

**Presenter:** Lee Allen Pettey, Lecturer (PSOE), Director of Animal Science Curriculum Development/Assessment, Department of Animal Science, UC Davis

**Description:** The relationships between people and animals have been an integral part of our society, economy and culture. Animals provide us with food, clothing, recreation and companionship. This session will explore modern, efficient and humane ways to care for and make the best use of the animals that share our lives.

**Title:** Citizenship, Leadership and Life Skills

**Presenters:** Jenna Colburn, 4-H Leadership & Citizenship Program Representative

**Description:** Come and discover how to incorporate citizenship, leadership and life skills into your 4-H projects. We will share how each of these areas can be developed within your 4-H club or project. Opportunities for local, state and national 4-H experiences will also be shared.

**Title:** Generate a Buzz with Social Media!

**Presenters:** Pamela Kan-Rice and Tyler Ash, ANR Communication Services

**Description:** Social media is becoming more influential and has evolved into a powerful direct communication tool. With the 4-H program focus on education and outreach, social media is a natural fit to help disseminate information and reach a wider audience than ever before! Learn the latest in developing and managing content with the team from Communications Services at UC Agriculture and Natural Resources. Grow a larger fan base and create a loyal following. This session is designed to inspire and empower you with new social media marketing ideas and tools.

**Title:** 4-H 101

**Presenters:** Linda Edgington, 4-H Program Representative, Mendocino County

**Description:** Come learn about the many projects and activities that the 4-H Program has to offer. Linda will teach FUN, practical & hands-on tips for organizing and conducting a successful 4-H Program.

**Title:** Project Planning Skills

**Presenters:** Jennifer Hensens, 4-H Program Representative & Arthur Hinojosa, Sacramento 4-H Volunteer

**Description:** Are you new to leading a 4-H project and don't know where to begin? The basics of 4-H project orientation will be reviewed. Join us in this in-depth workshop where additional topics will include:

- A checklist every project leader needs
- Planning your first meeting
- Creating a year-long project plan
- Tips on using junior/teen leaders
- How to develop project goals with youth members